

## Privacy Policy

Here at **NAU Yachts**, your privacy is important to us. When handling and using your personal information we are subject to the General Data Protection Regulation (“GDPR”).

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may change this Policy from time to time so please check this page occasionally to ensure that you’re happy with any changes. By using our website, you’re agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to [info@nauyachts.com](mailto:info@nauyachts.com)

### **How do we collect information from you?**

We obtain information about you when you use our website, for example, when you contact us about purchase, charter or management or if you register to receive one of our newsletters.

### **What type of information is collected from you?**

The personal information we collect might include your name, address, email address, IP address, and information regarding what pages are accessed and when.

### **What We Do With Your Personal Data**

When you fill out a contact form, we use the information you provide to respond to your query. We will also use information that cannot be used to identify you in order to improve our website. Cookies are used to track usage of the website.

In order to provide services to our potential customers, **NAU Yachts** needs to collect and process some basic data from them via its website contact forms. Legitimate interests are the basis for processing the information you provide.

We also use cookies to collect information about your use of the website that is based on legitimate interests - based on our legitimate interests in improving the service we provide to you.

In the course of interacting with you about your inquiry, we may request additional personal information about you. For more information about how we collect and manage your personal information, please see our full Privacy Statement, which can be found here.

## **Legal basis for processing personal information**

Our legal basis for collecting and using the personal information described above will depend on the personal information concerned and the specific context in which we collect it.

However, we will normally collect personal information from you only (i) where we need the personal information to perform a contract with you, (ii) where the processing is in our legitimate interests and not overridden by your rights, or (iii) where we have your consent to do so. In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

If we collect and use your personal information in reliance on our legitimate interests (or those of any third party), this interest will normally be to operate our platform and communicating with you as necessary to provide our services to you and for our legitimate commercial interest, for instance, when responding to your queries, improving our platform and undertaking marketing. For example, we will process your details when you purchase a subscription. We may have other legitimate interests and, if appropriate, we will make clear to you at the relevant time what those legitimate interests are.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details provided under the section titled “How you can access and update your information.

## **Your Rights and Control Over Your Personal Data**

Under the general data protection regulation, you have rights over how your data is processed. These are summarised below.

Access your personal data by making a subject access request: you have the right at any time to ask us what personal information we hold about you, and to provide with a copy. As data controller, we will be as clear and transparent as possible and uphold any requests for data disclosure as soon as possible. If you repeatedly make such requests, we will be entitled to charge a reasonable fee for the second and subsequent requests.

To protect your privacy and security we may need to verify your identity before disclosing or deleting your data. Due to the bespoke and personalised nature of our services, it may take up to two weeks for an amendment to become effective, but we will do all we can to ensure the delay is kept to a minimum.

## **Use of 'cookies'**

Like many other websites, the **NAU Yachts** website uses cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. For example, we use cookies to store your country preference. This helps us to improve our website and deliver a better more personalised service.

It is possible to switch off cookies by setting your browser preferences. For more information on how to switch off cookies on your computer, visit our full cookies policy. Turning cookies off may result in a loss of functionality when using our website.

## **Links to other websites**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

In addition, if you linked to our website from a third party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third party site and recommend that you check the policy of that third party site.

## **Amendments**

**NAU Yachts** reserves the right to change or amend these website terms and conditions without prior notice.

## **Review of this Policy**

We keep this Policy under regular review. This Policy was last updated in 29<sup>th</sup> of January 2024.